

JOHNSON

Not Just Tiles ... Lifestyles

H & R Johnson (India), a division of Prism Johnson Limited (formerly Prism Cement Limited), enjoys the reputation of being the only entity in India to offer end-to-end home lifestyle solutions. The Johnson brand began its operations in the UK in 1901. Having started with a single manufacturing plant in Thane, India in 1958, H & R Johnson has been making tiles in India since over 60 years and now has 15 manufacturing plants and over 68 million m² of manufacturing capacity.

Johnson, one of the largest producers of tiles in India is known for its innovative and time-trusted product line of tiles marketed under the brands Johnson Tiles, Johnson Marbonite, Johnson Porselano and Johnson Endura. The huge variety of tiles is supported by a stunning range of Johnson Bathroom products viz sanitary ware and bath fittings on one hand and on the other by Johnson Marble & Quartz, a range of Engineered Marble & quartz.

Johnson understands that a continually evolving world needs a continually evolving lifestyle. As pioneers in the business of tiling, H & R Johnson has always sort to push the boundaries of defining lifestyles. With a changing definition of the word, lifestyle now also includes elements of health, safety, environment, knowledge and of course aesthetics. Johnson has a range of tiles to offer that gives the consumer the option of choice which supports their personal lifestyle as well. Johnson is the first brand in India to make Germ Free tiles that promotes health. With other innovations like Stain Free tiles that maintains aesthetics for years to come, Solar Reflective and Slim Body Strong tiles that contribute to the betterment of the environment, Tactile, Anti-Static tile and Anti-Skid tiles that promotes safety.

Unlike soft furnishings which are easily replaceable, tiles if more of a fixed feature, hence making an informed decision is essential. With an overload of similar looking tiles available in the market, it is very easy for a consumer to be misled and confused over tile selection.

This is where Johnson's exclusive experience centers, "House of Johnson" steps in. The chain of experience centers aids consumer in their search for the right tiling solution for the right space.

The brand has earned its reputation of being a leading tile manufacturer over the years and has a range of tiling solution covering all spaces from interior walls and floors to exterior walls and floor, industrial heavy duty tiles for factory floors to exquisite tiles for homes, industrial and commercial spaces. Johnson's 4 main tile brands; Johnson Tiles, Johnson Porselano, Johnson Marbonite and Johnson Endura, cover every possible size, design, colour and application with a unmatched array of over 3500 products, ranging from 4 x 4 inch in size to 8 x 4 feet large format slabs.

H & R Johnson (India) is the quintessential ceramic engineering expert with an outstanding 60 year legacy. The brand is looking at transforming the way consumers choose tiles for their homes. Facets like health, safety and environment conservation are now a crucial part of everyone's homes and lifestyles which are also a crucial part of how Johnson creates tiles and tiling solutions. For the brand truly believes, "it's not just tiles, lifestyles".

