

SECURE EVERY STEP:
Bathroom Tiles That Care
for Your Loved Ones



2025
TILE GUIDE

NOT ALL IS FAIR IN MATT

Hi! I'm Sunita,
your tile expert
from Johnson Tiles.
Today, I'm here to
guide you step-by-step
through choosing
bathroom tiles that
ensure safety and style,
particularly if you have
elderly family members
or children at home.



MYTH vs FACT

Before we dive deeper, let's clear up a common misconception:

Myth: All matte tiles are skid-resistant, right? That means any matte tile can be used for the bathroom floor?

Fact: That's a myth. Slip resistance isn't guaranteed by texture alone. It actually depends on certified ratings and how the tiles perform under real-life conditions—not just how they look.



DON'T TRUST THE SURFACE. TRUST THE SCIENCE.

*Now that we've addressed this myth,
let's understand how you choose tiles that are truly safe:*

You need tiles that perform well
under wet and soapy conditions.

The MaxGrip Series from Johnson are certified
R-value tiles with superior slip resistance, making
them the perfect solution for bathroom floors.

A combination of safety with advanced performance
keeps your loved ones secure. In fact, these tiles are
not only good for senior citizens but ideal for all
bathrooms—soapy water can make any space slippery,
and the features of Johnson MaxGrip Tiles enhance
safety for everyone.

Matte tiles might feel safer than gloss-finish tiles, but
wet bathroom floors demand more. It's about how the
tiles perform when exposed to water or even soap.

To avoid slips and falls in bathrooms, especially for
elders and kids, choose floor tiles with a tested slip
resistance rating like the **R10 A rating**. That's the key
to ensuring bathroom safety, and it's a feature you'll
find in the Johnson MaxGrip Series.



WHY JOHNSON MAXGRIP STANDS OUT:

Here's why Johnson MaxGrip is your ideal choice for bathroom floors.

These R-Value tiles are crafted with advanced precision and tested in Johnson's exclusive in-house online testing facility—the only brand to have such a facility within a manufacturing plant.

This ensures the highest safety standards and authenticity, going beyond labels to guarantee the right product for customers.

They perform exceptionally under wet and soapy conditions, ensuring safety for bathroom use.

They're certified safe, adhering to German standards DIN 51097 and DIN 51130—recognized as global benchmarks for slip resistance.

They are available in engineered sizes like 30x30 cm and 60x60 cm, designed to fit seamlessly into bathroom spaces.

Most importantly, they have an R10 A rating, specifically created for wet and soapy bathroom floors, ensuring safety for all.

Plus, they combine functionality with style, offering a variety of shades and designs that complement any bathroom design, giving you the perfect balance of aesthetics and safety.

India's Only In-house Tested R-Value Tile:



**Handles
Everything**



**Certified
Safe**



**Engineered
Sizes**



R10 A Rating



BEAUTY AND BRAINS IN EVERY TILE

*At this point, you might be wondering — what about aesthetics?
After all, a modern bathroom needs to make a statement too.
Who says safety can't be beautiful?*

With Johnson MaxGrip, you get a range of tiles in stunning shades and colors that can complement any wall tile you choose for your bathroom. From subtle neutrals to bold accents, there's a style for every taste. Plus, they're sleek, modern, and completely practical.

With Johnson MaxGrip, you're not just ensuring safety—you're creating a bathroom that's as stylish as it is secure.



ELEVATING YOUR BATHROOM WALLS

*From floor to walls:
Continuing your style journey*



Now that your bathroom floors are safe and stylish, let's shift our attention upwards. Wall tiles play a crucial role in defining the overall aesthetics of your bathroom, adding beauty, functionality, and ease of maintenance.

Bathrooms are personal spaces, and they should be both beautiful and functional. The right wall tiles not only enhance the look of your bathroom but also make it more practical, easy to maintain, and long-lasting.

Johnson has a wide range of sizes and designs to elevate your bathroom. The 60x120 cm series from the Porselano Collection, for instance, is perfect for a seamless, high-end look. If you love a classic yet luxurious feel, their marble-inspired designs are a great choice.

Marble Options Include:



*Timeless white and grey
marble with soft veins*



*Dramatic black marble
with bold white veins*



*Elegant Carrera and
Calacutta inspired styles*

GLOSSY OR MATTE FINISH?

Glossy finishes have been the most popular in India for years because they reflect light and make bathrooms feel bigger. But matte finishes are gaining popularity for their modern and sophisticated look. Either way, Johnson's got options that are both beautiful and practical.

With Johnson, you don't have to choose between beauty and function—you get both.



QUICK CHECKLISTS FOR BATHROOM SAFETY

Floor Tiles Checklist:

- ☐ R10 A slip resistance rating
- ☐ Certified for wet and soapy surfaces
- ☐ Matches your bathroom's design
- ☐ From a trusted brand

Wall Tiles Checklist:

- ☐ Durable and easy to maintain
- ☐ Complements your bathroom's style
- ☐ Available in desired finish (glossy or matte)
- ☐ From a trusted brand

If it's not a 'yes' for all these, you might need to rethink your choice.

TRUST THE EXPERTS

*To make your decision even easier, remember
you're choosing tiles trusted by homeowners across
India for good reason:*

Johnson has over
67 years of tile expertise.
They're one of India's
oldest tile brands—they
know tiles inside out.

They lead in innovation,
creating world-class
solutions inspired by
customer needs.

They combine style with
substance, offering
aesthetic appeal with
unmatched safety.

Their designs are
purposeful, crafted to
meet every need and
application.

*With Johnson, you're in safe hands –
literally and figuratively.*

*If you want to know more, step into a
Johnson Experience Centre,
where experts will guide you in choosing
the perfect tiles.*

*Or try our **Tile Studio**, an interactive tool
that lets you see how different tiles will look
in your own space.*

*If there isn't one near you, **visit the
Johnson website** to find the closest
authorized Johnson dealer.*



*Scan the QR code below
to explore our full bathroom
tile collection and find the
perfect fit for your home.*

