

H&R Johnson re-opens its renovated ‘House of Johnson’ Showroom at Indore

Indore, May 29, 2016: As part of its business plan to focus on expanding its consumer reach, H&R Johnson (India), India’s leading Integrated Lifestyle Solution provider offering tiles, bathroom products and modular kitchens, today announced the reopening of its fully renovated “House of Johnson” showroom catering to the tile & bathroom space at Indore in Madhya Pradesh.

The dealer PB Shah has been associated with H&R Johnson from last 40 years i.e. since 1976. Owing to this long association the showroom had been revamped and reopened to provide high class aesthetic ambience and world class product display to its customers.

The House of Johnson showroom showcases various product categories in a modern retail set-up catering to customers’ varied home lifestyle needs. The showroom displays an exquisite and elegant range of the company’s home lifestyle products from across its categories like Johnson Tiles and Johnson Bathrooms and some premium products from Johnson International.

Commenting on the launch of the new showroom in Indore, **Mr. Joydeep Mukherjee - Executive Director & CEO, H&R Johnson** said, *“We have grown together and are very proud of our long innings and fruitful association with M/s PB Shah since the past 40 years. The potential for high-end luxury products in Indore & various other smaller emerging cities has prompted us to reach out & cater to the localised needs of these markets. This showroom will help us to provide our customers with a unique product experience of the latest trends in home lifestyle segment and provide several items needed to make their new homes or renovate their existing homes with the most contemporary home decor concepts. With the revamp of this showroom in Indore, our customers will have an opportunity to experience the product innovations & large product ranges that we have to offer in a world class ambience.”*

Store Address: 105-110, Royal Gold, 4-A, Meera Path Colony Rd, Yeshwant Niwas road, Behind Sitabagh Colony, Nehru Park 2, Shivaji Nagar, Indore, Madhya Pradesh 452003

Phone: 0731 406 4630

About H & R Johnson (India): Established in 1958, H & R Johnson (India), a division of Prism Cement Ltd is the pioneer of ceramic tiles in India. Over the past five decades, H& R Johnson has added various product categories to offer complete solutions to its customers. Today, H&R Johnson enjoys the reputation of being the only entity in India to offer end-to-end lifestyle solutions covering Tiles, Sanitaryware & Bath Fittings, Engineered Marble and Quartz as well as Modular Kitchens & Modular Furniture. For Tiles Johnson has four sub-brands i.e. Johnson Tiles, Johnson Porselano, Johnson Marbonite and Johnson Endura that offers end to end tiling solutions for every space and application. Johnson Bathrooms offer complete solutions in bathrooms ranging from sanitaryware, faucets, accessories and wellness products. Johnson Kitchens offers modular Indian and imported kitchens from Nobilia, Germany's No.1 kitchen brand. We have also partnered with Rauch, Germany's leading brand for modular furniture like beds and wardrobes. During the fiscal year-ended 31st March 2016, H&R Johnson's net revenues were Rs. 2280 crores. In ceramic/vitrified tiles, H&R Johnson along with its Joint Ventures and subsidiaries has a capacity of over 58 million m2 per annum spread across 10 manufacturing plants across the country. H&R Johnson also has its own plants for Bathroom CP fitting products at Himachal Pradesh & J&K. It has the largest pan-India distribution network of over 1,000 dealers, over 10,000 sub-dealers, 49 branches and depot network as well as a countrywide chain of 26 'House of Johnson' showrooms. For further details, please visit www.hrjohnsonindia.com

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